

LIYU HSU

I am an ambitious designer qualified to masters level with significant experience in digital and print fields.

Through my design experience I am able to work to tight deadlines and to multi-task.

Work satisfaction is very important to me, and I seek to ensure that my design work exceeds expectations by truly understanding client needs.

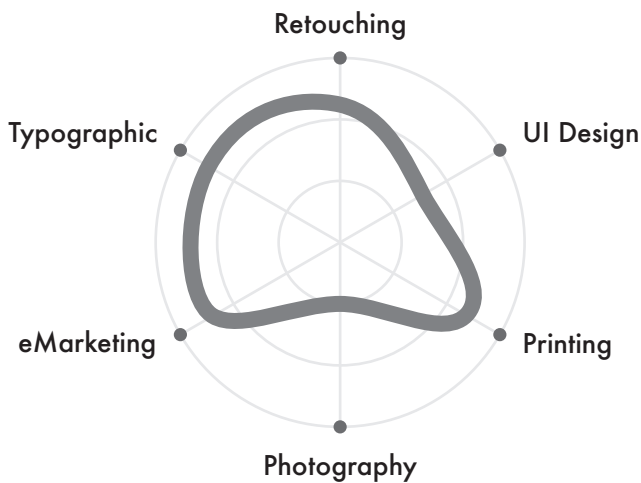
EDUCATION

- 2012-13 **Birmingham City University**
MA - Jewellery and Related Products
- 2005-09 **Chang Gung University (Taiwan)**
BA - Industrial Design with Visual Design

PROGRAMME SKILLS

- Photoshop ●●●●●●●●●●
- Illustrator ●●●●●●●●●●
- InDesign ●●●●●●●●●●
- Office ●●●●●●●●●●

DESIGN SKILLS



EMPLOYMENT HISTORY

- 2019-21 **Posita Consulting**
Visual Designer
Lead designer for the consulting agency. Also responsible for client branding and web design.
- 2018-19 **Ying Wah Property & Travel**
Visual Designer
Also responsible for branding, web design, corporate magazines, daily newsletters, and weekly newspaper adverts.
- 2015-17 **LVMH**
Brand Ambassador
Creative team member for the "Make Up For Ever" brand. Also responsible for visual design projects.
- 2010-12 **Seety Magazine**
Art Director
Responsible for all elements of designing, styling, editing and typesetting in a successful food and culture magazine.

LANGUAGES

