

# LIYU HSU

I am an ambitious designer holding a Master of Arts degree, with significant experience in UI/UX and visual design fields.

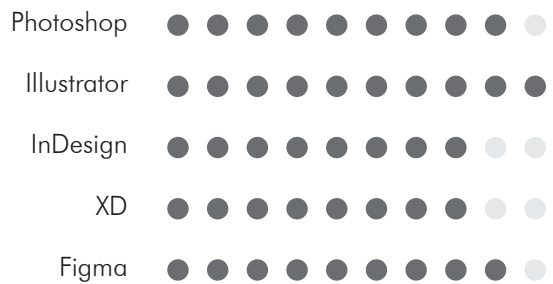
Through my design journey, I've developed skills to multitask and collaborate effectively within any team.

My dedication to communication and meeting deadlines ensures that I not only understand my client's needs but also exceed their expectations.







## EDUCATION

- 2022-23** ● **Google Training Programs**  
UX Design Professional Certificate
- 2012-13** ● **Birmingham City University**  
MA - Jewellery and Related Products
- 2005-09** ● **Chang Gung University (Taiwan)**  
BA - Industrial Design with Visual Design

## PROGRAMME SKILLS



## DESIGN SKILLS

 <b>UX Design</b>	 <b>UX Research</b>	 <b>UI Design</b>
 <b>Wireframing</b>	 <b>Prototyping</b>	 <b>Mockups</b>
 <b>Print Design</b>	 <b>Visual Design</b>	 <b>Digital Marketing</b>

## LANGUAGES



## EMPLOYMENT HISTORY

- 2021-23** ● **Leather Company**  
**Web Designer**  
Also responsible for UI/UX design, branding, social media, and newsletters for the other four sub-brands.
- 2018-20** ● **Ying Wah Property & Travel**  
**Visual Designer**  
Also responsible for branding, web design, corporate magazines, daily newsletters, and weekly newspaper adverts.
- 2015-17** ● **LVMH**  
**Brand Ambassador**  
Creative team member for the "Make Up For Ever" brand. Also responsible for visual design projects.
- 2010-12** ● **Seety Magazine**  
**Art Director**  
Responsible for all elements of designing, styling, editing and typesetting in a successful food and culture magazine.